Graphic Designer

Mo-Sys Engineering Ltd
London, SE10 0PA
Permanent, Full-Time

A**bout the Role:**
This is a rare opportunity for a graphic designer to work with a leading designer and manufacturer of advanced camera robotics and game-changing virtual technologies for film, TV, and live broadcast. As we continue to grow and evolve, we want to bring design in-house.
The ideal candidate will have good knowledge of current design software and skilled with every step of the design process from concept to the final deliverable. Collaborating with multiple teams at our company, you should be able to take direction from written or spoken ideas and convert them into a design that connects.
The successful candidate will have a thorough understanding of branding and marketing, with the ability to vary style and layouts depending on the project. Our products are complex and varied, therefore you should be curious about virtual production and technology in general.

What You'll Do:
You will create engaging and on-brand graphics for a variety of media to meet our business goals. You will obtain input from management and ensure designs meet organisational standards and brand expectations, express ideas accurately and represent the company appropriately.

- Collaborate with multiple teams for a wide range of materials that may include web pages, presentations, signage, internal communication, newsletters, and marketing materials
- Translate strategic direction into high-quality design within an established brand identity
- Ensure brand consistency through various means of visual communication such as products, packaging, merchandise, marketing collateral, website, etc.
- Execute original content determining ideal usage of colour, text, font style, imagery and layout
- Test graphics across various media
- Liaise with external partners to ensure deadlines are met and material is printed or presented to the highest quality
- Post content on our social media platforms, ensure we have a schedule of content ready to go

What We're Looking For:

- Exceptional creativity and innovative design skills

- Professional experience with design software, including Illustrator, InDesign, Photoshop, etc.
- Proven experience with graphic design, with a portfolio of work
- Organisational and time-management skills for meeting deadlines in a fast-paced environment
- Knowledge of WordPress and content management systems
- Professional experience with social media platforms

Benefits & Perks:

- Hybrid work arrangements
- Casual office environment
- Subsidised healthy lunches
- Private health insurance
- Group life insurance
- Cycle to Work scheme
- Discretionary annual bonus
- Social events

About Us:
Mo-Sys is an award-winning, world-renowned manufacturer of virtual production solutions and camera robotics for film, HETV and broadcast, empowering high-quality AR, VR and virtual production.

We ship to broadcasters in 40+ countries to a customer base including BBC, Netflix, Fox, CNN, ESPN and Sky. Mo-Sys remote heads and robotics are used on many Hollywood blockbusters including Life of Pi, Birdman, Shape of Water, Tron, Source Code and Adjustment Bureau. We have also delivered boundary-pushing technology projects in close collaboration with clients like Red Bull Air Race and the film Gravity.

We pride ourselves on having endless creativity, a "can do" attitude and a friendly family feel to the company. We're looking for people who want to make a difference and have a hardworking and collaborative attitude.

The above list of job duties is not exclusive or exhaustive and the post holder will be required to undertake such tasks as may reasonably be expected within the scope and grading of the post. Job descriptions should be regularly reviewed to ensure they are an accurate representation of the post. (26/07/2022).